



MOUNT BUSINESS ASSOCIATION

ANNUAL BUSINESS PLAN 2023-2024

www.mountmaunganui.org.nz



EXECUTIVE SUMMARY

The Mount Business Association is allocated a targeted rate from Tauranga City Council annually. This rate is paid by the Association's members in their annual rates and is used in part to promote the main street of Mount Maunganui, to drive revenue back to its members.

To better serve our members, a strategic review of the Association was undertaken to help drive our long-term direction. This process highlighted our key areas of focus for the coming year;

- **Promotion:** specifically driving winter sales and increasing foot traffic through the winter months. We are trialing a new campaign in August, “Winter Warmer” supporting retail and hospitality. We will continue to build our brand awareness through our website and social media.
- **Street Safety & Security;** continuing to build a connected community with real time information sharing, tackling graffiti as well as providing nightly security patrols.
- **Placemaking:** launching a new initiative “Many Hands Light Work” to tidy up our street and enhance what we already have, through working together. We will run and sponsor several events and activations to bring vibrancy to the street.
- **Member Connections:** this year we need to have all our existing members complete membership forms which captures important information for the Association to better support them. We will continue to host networking opportunities for members to strengthen B2B connections.
- **Advocacy:** an ongoing focus, particularly with street safety and placemaking efforts. Awaiting public consultation on Mount Spatial Plan and LTO Street Use Policy.

This Annual Business Plan outlines how the targeted rate will be spent for the 2023-24 financial year. This plan will be executed by the Destination Marketing Manager, with the guidance of the Operations Manager and approval of the Board.

We are excited for the year ahead, to deliver value and benefit to our members and community.

KPI'S

Our KPI's for 2023-24 are focusing on our Member Community, with more members engaged the more we can achieve together.

1. **Member Community: Membership Sign Ups:** 80% of businesses in our targeted boundary complete their MBA membership form by 31st Dec 2023.
2. **Member Community: Member Engagement:** increase our level of member engagement to 30% by the end of the year. *

**Measures as per strategic plan.*

KEY MILESTONE TIMELINE



BUDGET | ANNUAL TARGETED RATE

INCOME	
Ice Rink fees	\$2,500.00
Farmers Market stallholder fees	\$19,740.00
iSite 50/50 Split on POD	\$3,391.00
Targeted Rate	\$188,556.00
TOTAL INCOME	\$214,187.00
EXPENDITURE	
Promotions	\$21,000.00
Marketing - Social Media	\$6,000.00
Marketing - Targeted campaigns	\$6,000.00
Winter Warmer Promotion	\$6,000.00
Design Collateral	\$3,000.00
Placemaking	\$56,240.00
Events - Farmers Market Musicians	\$5,100.00
Events – Farmers market site manager	\$10,200.00
Events – Farmers Market Site Rental	\$4,440.00
Events – Jazz Festival Sponsorship	\$10,000.00
Events - micro-activations	\$9,000.00
Events – school holiday activations	\$14,000.00
Events – Christmas Movie in the Park Sponsorship	\$3,500.00
Safety & Security	\$9,000.00
Nighttime security patrol	\$8,000.00
AED Maintenance	\$1,000.00
Member Community	\$6,000.00
Member Events	\$6,000.00
Operating Costs	\$121,738.00
Accounting	\$2,600.00
Audit Fees	\$5,500.00
Bank Fees	\$260.00
Consultants (Secretary & Treasurer)	\$5,500.00
Contractor: Destination Marketing Manager	\$69,888.00
Contractor: Social Media	\$12,000.00
Contractor: Governance/Operations	\$9,000.00
Insurance	\$2,000.00
Rent (POD)*	\$6,790.00*
Storage Containers	\$3,200.00
General Expenses	\$400.00
Printing & Stationery	\$400.00
Repairs and Maintenance	\$400.00
Software & Subscriptions	\$3,500.00
Telephone & Internet	\$300.00
TOTAL EXPENDITURE	\$213,978.00
Surplus	\$209.00

**Working with TBOP to cancel POD contract. When successful these funds will be reallocated to Staff & Board Training.*

BUDGET | BUILT UP FUNDS

INCOME	
Carry forward funds as at 30 June 2023	\$217,806.00
TOTAL	\$217,806.00
EXPENDITURE	
Promotion	\$12,500.00
Website / Data	\$2,500.00
Mount Mainstreet Branded Equipment	\$10,000.00
Placemaking	\$65,800.00
Projects	\$30,000.00
Litter reduction (Many Hands, Light Work initiative)	\$3,000.00
Christmas Festival	\$2,800.00
Christmas Decorations	\$30,000.00
Advocacy	\$10,000.00
Projects	\$10,000.00
Security & Safety	\$10,000.00
Projects	\$10,000.00
Operating Costs	\$5,000.00
Strategy, governance policy and procedures review	\$5,000.00
TOTAL EXPENDITURE	\$103,300.00
BALANCE OF CARRY FORWARD FUNDS	\$114,606.00

INITIATIVES

PROMOTIONS

Activity	Actions	Success Criteria
Communications and advertising plan	<ul style="list-style-type: none"> • Develop annual communication and advertising plan for consistency in delivering information to the public • Interact with the public to increase awareness of local businesses, events and promotions • Market Mount Maunganui as a destination to visit 	<ul style="list-style-type: none"> • Plan developed and implemented • Track and measure activities
Q1 Launch customer EDM	<ul style="list-style-type: none"> • Send monthly EDM starting July 2023 which showcases our members, events and promotions 	<ul style="list-style-type: none"> • Number of emails in database & new sign ups • EDM open rate & click throughs
Q1 AUG 2023 Winter Warmer Promotion Retail <i>Spend and win campaign to help drive sales during August.</i> <i>Weekly prizes with major prize draw at end of month.</i>	<ul style="list-style-type: none"> • Engage all retail members to participate in promotion, each store will get a sticker to put on their window for the month and entry details instore. • Spend of \$50 during the month of August and go in the draw to win weekly prizes with major end of month prize draw. • Radio & social media advertising • To participate, each member will need to complete MBA membership form 	<ul style="list-style-type: none"> • Feedback from retail members • Increased foot traffic during August • Number of entries into spend & win draw • Track social media engagement with promotion & comments • Number of membership forms completed • Emails collected for database in prize draw

PROMOTIONS

Q1 AUG 2023 Winter Warmer Campaign Hospitality	<ul style="list-style-type: none"> ● Engage all hospitality members to provide content for their business to be used in month long campaign to drive hospo spend – top dish, events, deals ● Collate all content and package in fun and engaging ways to share via social media, online and radio (in conjunction with retail promo) 	<ul style="list-style-type: none"> ● Engagement from hospo members ● Increase in foot traffic during August ● Track campaign content engagement & reach ● Feedback from hospo members
Q4 JUNE 2024 Street Market Day – Kings Birthday Weekend <i>Help business move end of season stock and drive winter spend</i>	<ul style="list-style-type: none"> ● Engage retailers to participate in street market day ● Radio and social media promotions ● Book entertainment down the street 	<ul style="list-style-type: none"> ● Number of members participating ● Engagement and reach on advertising ● Feedback from members
Improve data capabilities & monitoring	<ul style="list-style-type: none"> ● Set up tracking spreadsheet to review and report on foot traffic data ● Implement Google Analytics (GA4) to track website usage ● Contact ANZSIC sales data to improve accuracy of reporting to members. ● Investigate other sources of potential data which will be beneficial to members 	<ul style="list-style-type: none"> ● Monthly data tracking to find baseline and trends ● Compile quarterly results and share in Chairpersons EDM with members ● Use data results to help direct promotional activities
Website	<ul style="list-style-type: none"> ● Send log in details and ‘how to guide’ to all members so they can update their own business profiles. ● Drive promotions to our website ● Regularly update website content 	<ul style="list-style-type: none"> ● 90% of members businesses loaded on to website ● Track Google Analytics to see how well the website is performing and how people are interacting with it.

PROMOTIONS

Social Media Marketing	<ul style="list-style-type: none"> ● Continue to promote our members through our social channels with our own content and shared content ● Identify opportunities to strength and develop our reach and engagement 	<ul style="list-style-type: none"> ● Increasing number of followers ● Engagement on content
Facebook & Instagram giveaways	<ul style="list-style-type: none"> ● Aim to run a social media promotion per quarter ● Look at opportunities to engage followers and keep them interested using new and different promotions ● Share member promotions 	<ul style="list-style-type: none"> ● Number of promotions run ● Number of participants involved ● Number of members participating ● Number of 'likes' on Facebook and 'follows' on Instagram and general engagement.
Branded event equipment	<ul style="list-style-type: none"> ● Buy Mount Mainstreet branded event equipment to help raise brand awareness at events we organise and sponsor ● Investigate options and quotes: e.g. 3x3 Ezy Up, flags 	<ul style="list-style-type: none"> ● Equipment purchased and used
Visitor guide / street newspaper	<ul style="list-style-type: none"> ● Investigate the cost and feasibility of developing our own regular street guide / seasonal newspaper to promote our members and what's on ● Talk with other Mainstreets and areas that have this, how it works and benefits of it 	<ul style="list-style-type: none"> ● Feasibility complete ● Board to decide if this is something we want to pursue
SEO audit on website	<ul style="list-style-type: none"> ● Complete SEO audit on website to help improve google search results and visibility of our website and rankings 	<ul style="list-style-type: none"> ● Audit complete and recommendations implemented

SAFETY & SECURITY

Activity	Actions	Success Criteria
Develop partnerships	<ul style="list-style-type: none"> ● Hold regular meetings / calls with our local Mount Constable to get a good handle on key issues in the Mount and build relationship ● Develop relationship with Community Patrol, regular check ins. Share the work they do, call for volunteers. ● Meet with Māori Wardens to see if there is any collaboration opportunities ● Continue to work closely with Paul Mason, Safer Communities, TCC ● Send out strategic plan one pager to key partners 	<ul style="list-style-type: none"> ● Meetings held vs outcomes ● Gain access to a monthly Police report (high level details of crime in area) ● Monthly feedback from Community Patrol of key incidence taking place down Mainstreet.
Support hospo - late night	<ul style="list-style-type: none"> ● Work with TCC Control team to make sure hospo venues feel supported using radio comms ● Work to get comms radio into Mount Social Club and staff trained to use it ● Work with Paul Mason to set up Hospo Accord for Mount to help support, train and share knowledge 	<ul style="list-style-type: none"> ● Feedback from members ● Meetings held ● Projects completed
Information sharing	<ul style="list-style-type: none"> ● Continue to add members to our What's App Group Chat to share safety & security information in real time. ● Provide an overview of recent incidents in Member Newsletter. 	<ul style="list-style-type: none"> ● Number of members and partners in and using chat ● Log incidence reported via chat
Incident log	<ul style="list-style-type: none"> ● Keep track of all incidences that MBA are aware of on the street, with time and location. 	<ul style="list-style-type: none"> ● Incidences logged, any outcomes tracked ● Log has been useful in guiding discussions with key partners

SAFETY & SECURITY

"Know your Neighbour" initiative	<ul style="list-style-type: none"> Targeted at retail stores whose staff might be on their own in the store as a way to ensure they have their next door neighbours shop phone numbers in case they need to get hold of them and are unable to go next door. Design a A4 page which members can write the phone shop numbers down of their neighbours to the right and left and to keep on their fridge. Along with reminders on how to deal with anti-social behaviour. 	<ul style="list-style-type: none"> Design and distribute to members to use Feedback from members
Patrols	<ul style="list-style-type: none"> Continue with our nightly security patrols with First Security. Monitoring service to ensure it is still adding value. 	<ul style="list-style-type: none"> Nightly patrols completed, report sent noting any incidences Incidences logged vs outcomes /follow up
Victim Support	<ul style="list-style-type: none"> If a business is broken in to, or had a serious incident take place, visit them within 48 hours of finding out about it. Provide any support required. Follow up a week later to check in, discuss any improvements which could help / prevent it happening again. Check if Police are involved. 	<ul style="list-style-type: none"> Incidences logged vs members visited Any improvements to be made post incident to mitigate / eliminate it happening again.
Security Camera review	<ul style="list-style-type: none"> Through MBA membership form, create a list of all businesses which have camera and those who do not Identify any areas which have no camera coverage and what might be needed to get it covered. 	<ul style="list-style-type: none"> Review completed and gaps identified, align with next steps Log cameras on CCTV website
Maintain MBA AED's on our street	<ul style="list-style-type: none"> Maintain the two AEDs we have located down the street. If used, check they are replaced and serviced 	<ul style="list-style-type: none"> Keep a recoded of battery and pad expiry dates for servicing Record if AEDs have been used
Additional Funding	<ul style="list-style-type: none"> Investigate if there are any additional funding opportunities available to support our street or members with safety and security 	<ul style="list-style-type: none"> Funding applications applied for & granted Information on funding provided to members

PLACEMAKING

Activity	Actions	Success Criteria
Build strong partnerships	<ul style="list-style-type: none"> Send out our strategic plan one pager to our key stakeholders and set up a meeting with them to discuss if there are any opportunities to work together to achieve similar goals. 	<ul style="list-style-type: none"> Meetings held vs outcomes
Weekly Mount Mainstreet Urban Market	<ul style="list-style-type: none"> Facilitate the running of our Sunday market Encourage people into the Mainstreet and to stay longer Create a vibrant environment for our community Drive engagement via social media Encourage association members to host a pop-up stall at market 	<ul style="list-style-type: none"> Event held every Sunday (<i>except Christmas Day, or unless rained off</i>) Number of stalls attending Number of member stalls Feedback received from attendees, stall holders and surrounding businesses Slow, medium or busy market Number of followers on social media
Q1 / Q2 2023 Improve wayfinding	<ul style="list-style-type: none"> Investigate if there are any quick wins MBA can instigate ready for October Cruise ships - footpath decals, temporary signage approvals. Advocate to TCC for cohesive look for wayfinding across Mount Maunganui 	<ul style="list-style-type: none"> Improved wayfinding installed ready for 2023 Cruise Ship season Involved in discussions on greater wayfinding project for the Mount.
Q1 July & Sept 2023 School Holiday Activations	<ul style="list-style-type: none"> Provide school holiday events during July 23 and Sept 23 school holiday period Create a fun, interactive and vibrant environment for children and families Encourage people into the Mainstreet and to stay longer Promote Mount Maunganui as a destination to visit 	<ul style="list-style-type: none"> Events held Number of people estimated to have visited and participated Feedback received from attendees and surrounding businesses

PLACEMAKING

<p>Q1 Sept 2023 “Many Hands Light Work” initiative</p> <p>Street clean up</p>	<ul style="list-style-type: none"> ● Host 2 x clean ups throughout the year ● Launch initiative during Keep NZ Beautiful Clean Up Week 16th - 22nd Sept 2023. ● Encourage locals and business owners to participate and tidy up our street ● Promote before and after photos of areas we have cleaned up ● Focus on some areas as quick wins for clean up week to highlight the impact this project can have to keep momentum going during the year ● Make the Mount beautiful ● Reach out to key partners to volunteer at event 	<ul style="list-style-type: none"> ● Event held ● Decrease in litter found at each event ● Number of people to participate in event ● Before & after photos of areas
<p>Q2 2023 Street Flags</p>	<ul style="list-style-type: none"> ● TCC are expected to be installing new street poles Oct 2023, follow up for confirmed install dates. ● Once confirmed, get quotes for street flags, particularly for Christmas 	<ul style="list-style-type: none"> ● Quotes received, flags purchased and installed for Christmas
<p>Q2 Dec 2023 Christmas Festival</p>	<ul style="list-style-type: none"> ● Provide a one-day free event during the December 23 holiday period ● Create a fun, interactive and vibrant environment for a wide range of ages. ● Promote Mount Maunganui as a destination to visit ● Encourage people to do their Christmas shopping down Mount Mainstreet by providing a festival and fun family atmosphere 	<ul style="list-style-type: none"> ● Event Held ● Number of people estimated to have visited and participated ● Feedback received from attendees and surrounding businesses

PLACEMAKING

Q2 Dec 2023 Christmas Movie in the Park	<ul style="list-style-type: none"> ● Sponsor The Hits “Christmas Movie in the Park” ● Support The Hits in create a fun and vibrant environment down our Mainstreet ● Encourage people into the Mainstreet and to stay longer ● Encourage people to dine at our takeaway restaurants 	<ul style="list-style-type: none"> ● Event held ● Number of people estimated to have attended ● Feedback received from members
Q4 April 2024 Tauranga Jazz Festival	<ul style="list-style-type: none"> ● Sponsor Tauranga Jazz Festival to come to the Mount Mainstreet ● Promote Mount Maunganui as a destination to visit ● Encourage people into the Mainstreet and to stay longer ● Create a vibrant environment for a wide range of ages 	<ul style="list-style-type: none"> ● Event held ● Approx. number of people attending event ● Feedback from members ● Increased foot traffic count during event days
Graffiti Removal	<ul style="list-style-type: none"> ● Meet with graffiti removal contractor to discuss best way to tackle full street graffiti removal to decide next steps ● Engage with landlords & business owners if graffiti on private property to try and get it removed ● Communicate our goal to members to get them on board and support initiative 	<ul style="list-style-type: none"> ● Graffiti removed from street
Micro activations	<ul style="list-style-type: none"> ● Deliver micros activations during the year ● Eg. Live music, face painting ● Create a fun and vibrant environment for a wide range of ages. ● Encourage people into the Mainstreet and to stay longer 	<ul style="list-style-type: none"> ● Events held ● Feedback from surrounding businesses and public
Christmas Decorations	<ul style="list-style-type: none"> ● Investigate options for new Christmas decorations for the street as wreaths were disposed of. Current best option is street flags and lighting. 	<ul style="list-style-type: none"> ● Plan confirmed, decorations purchased and installed for December 2023.
Tree lights	<ul style="list-style-type: none"> ● Continue to maintain fairy lights in Norfolk Pine tree 	<ul style="list-style-type: none"> ● Tree lights in working order and turned on throughout the year

PLACEMAKING

Q1 Aug 2023 Q4 Jan 2024 Community Grant Fund	<ul style="list-style-type: none"> • Submit grant for support with Many Hands Light Work launch event or lighting installation. • Applications close Monday 14th August 2023 • Grant guidelines • If unsuccessful, revisit in Jan 2024 	<ul style="list-style-type: none"> • Funding application submitted
Q1 Aug 2023 Community Match Fund	<ul style="list-style-type: none"> • Identify projects / initiatives which may be eligible for Community Match Fund. • Grant guidelines • <i>Note (only able to get one Community Grant or one Match fund per year)</i> 	<ul style="list-style-type: none"> • Funding application submitted
Q4 Public Art Framework	<ul style="list-style-type: none"> • Identify art works / projects to be submitted into the new TCC public art framework ready for July 2024 • Potential project Mount Mainstreet entrance, refurb of current Street Print artworks, development of a street art walking trail map and collateral, additional murals. 	<ul style="list-style-type: none"> • Funding application submitted
Q1 August 2023 Q4 June 2024 Community Event Fund	<ul style="list-style-type: none"> • Identify potential events or activities which may be eligible for funding. • Applications close 20th August 2023 with decisions 20 Sept 2023. • And again in June 2024 • Fund guidelines 	<ul style="list-style-type: none"> • Funding application submitted

MEMBER COMMUNITY

Activity	Actions	Success Criteria
Q1 / Q2 Membership forms completed	<ul style="list-style-type: none"> Get businesses within our boundary to complete membership form 	<ul style="list-style-type: none"> 80% of businesses in targeted rate boundary to complete the MBA membership form by 31st Dec 2023.
Q1 Aug 2023 Landlord communications	<ul style="list-style-type: none"> Collect as many landlord contact details through membership forms, review and update landlord database Prepare and send initial letter for Landlords, include member handbook, strategic plan one pager, invite to AGM and how to sign up to our database. Second mail out to go Q3 with key updates 	<ul style="list-style-type: none"> Up to date accurate database for landlords Contact made with all landlords Number of landlords who attend AGM Include a commercials / landlord section in our member mailer.
Member Connections	<ul style="list-style-type: none"> Provide opportunities for businesses to network and learn Host 6 member events annually to help develop member connections 	<ul style="list-style-type: none"> Events held Number of attendees Member feedback
Develop new member induction process	<ul style="list-style-type: none"> Develop an induction procedure to streamline members on boarding, including templates and step by step process, all information to provide and when. 	<ul style="list-style-type: none"> Process create and implemented
Member communications	<ul style="list-style-type: none"> Send out regular EDM to member database via Mailchip Visit members face to face at their business 	<ul style="list-style-type: none"> EDM sent at least once a month Open rate of EDM Feedback from members
Member podcast	<ul style="list-style-type: none"> Create a podcast which showcases our professional service members shared via website and social media "What Goes On Upstairs" 	<ul style="list-style-type: none"> Create one episode as trial to see if resources allow, if so, continue
Associate Membership	<ul style="list-style-type: none"> Create policy for onboarding Associate Members Send out to all businesses within close proximity to boundary who are already benefiting from the Association 	<ul style="list-style-type: none"> Number of new Associate Members joining Association

ADVOCACY

Activity	Actions	Success Criteria
Advocacy	<ul style="list-style-type: none"> Continue to advocate in the interests of businesses on our Mainstreet Continue to submit feedback on behalf of businesses Advocate for services down the Mainstreet to be up to a high standard in terms of pavements, cleaning, gardens, transportation 	<ul style="list-style-type: none"> Advocate on changes in bylaws and other proposal by Council Continue to feedback issues relating to our Mainstreet cleanliness
Mount Spatial Plan	<ul style="list-style-type: none"> Continue to work closely with TCC as stakeholder in Mount Spatial Plan Provide opportunities for members to be include in feedback process 	<ul style="list-style-type: none"> MBA voice heard in Mount Spatial Plan process
LTO Street Use Policy	<ul style="list-style-type: none"> Provide feedback on LTO Street Use Policy when it becomes available for public consultation 	<ul style="list-style-type: none"> MBA voice heard in Policy review process
Social Housing	<ul style="list-style-type: none"> Advocate to Council for better compliance on social housing which is located on our Mainstreet. 	<ul style="list-style-type: none"> Compliance review completed and positive outcomes sought
Plan Change 33	<ul style="list-style-type: none"> Advocate to Council on retaining character of Mount downtown, sightlines to Mauao and light coming into the street. 	<ul style="list-style-type: none"> MBA voice heard in Plan Change 33 process
Chairpersons quarterly update	<ul style="list-style-type: none"> Send an EDM each quarter to provide an overview of the key milestones for that quarter, including topics advocated on. Include foot traffic and sales data 	<ul style="list-style-type: none"> 4 x EDM sent Open rate

OPERATIONS & COMPLIANCE

Activity	Actions	Success Criteria
Dissemination of Information	<ul style="list-style-type: none"> Continue to send out mass emails with information important to our members Attend community / Council meetings that are relevant to objectives of MBA Key information about MBA to be accessible on website for public to view 	<ul style="list-style-type: none"> Number of meetings attended, where knowledge is gained Responses to mass email and open rate Encourage people to 'like' our Facebook and Instagram page and disseminate information through social media (if appropriate) Increase number of website visits
Health & Safety	<ul style="list-style-type: none"> Ensure compliance with Health & Safety legislation Engage consultant to review health and safety to ensure compliance 	<ul style="list-style-type: none"> Health and safety policy up to date Health and safety reviewed with board regularly
Business continuity and risk register	<ul style="list-style-type: none"> Develop a business continuity plan and risk register 	<ul style="list-style-type: none"> Plan and register developed
Complete review of governance documents and policies	<ul style="list-style-type: none"> Work with consultant to ensure all our governance processes are in place that need to be 	<ul style="list-style-type: none"> Review completed and documents created or updated as required
Measuring our success	<ul style="list-style-type: none"> Conduct monthly monitoring of our KPI measures to easily report on progress 	<ul style="list-style-type: none"> Monthly tracking completed

KEY PARTNERS

Activity	Actions	Success Criteria
Tauranga City Council	<ul style="list-style-type: none"> Monthly check ins with TCC Partnerships Specialist Regular meetings with TCC Safer Communities Feedback and advocacy on public amenities eg. Coronation park, Porotakataka, public facilities (toilets, rubbish bins, and street furniture) 	<ul style="list-style-type: none"> Consultation / collaboration / advocacy / support on projects or initiatives.
Local Iwi	<ul style="list-style-type: none"> Set up a meeting to discuss our new strategic plan and share what our plans are for the coming year, see where potential collaboration opportunities are. Build relationship with local Iwi/Hapu Work together to ensure Māori culture is respected and represented in our Mainstreet 	<ul style="list-style-type: none"> Consultation / collaboration / support on projects, events or activations
Tourism Bay of Plenty	<ul style="list-style-type: none"> Set up a meeting to discuss our new strategic plan and share what our plans are for the coming year, see where potential collaboration opportunities are. 	<ul style="list-style-type: none"> Number of cross promotions/ collaborations executed
Creative Bay of Plenty	<ul style="list-style-type: none"> Set up a meeting to discuss our new strategic plan and share what our plans are for the coming year, see where potential collaboration opportunities are. 	<ul style="list-style-type: none"> Consultation / collaboration / support on projects, events or activations
Priority one	<ul style="list-style-type: none"> Set up a meeting to discuss our new strategic plan and share what our plans are for the coming year, see where potential collaboration opportunities are. Discuss potential membership options 	<ul style="list-style-type: none"> Consultation / collaboration / support on projects, events or activations

Chamber of Commerce	<ul style="list-style-type: none"> ● Set up a meeting to discuss our new strategic plan and share what our plans are for the coming year, see where potential collaboration opportunities are. ● Find out what opportunities of support are available for our business members 	<ul style="list-style-type: none"> ● Consultation / collaboration / support on projects, events or activations
NZ Police	<ul style="list-style-type: none"> ● Regular check-ins with local Constable. 	<ul style="list-style-type: none"> ● Monthly reporting available from Police
Mount Community Patrol	<ul style="list-style-type: none"> ● Showcase the work they do in our member newsletter ● Call for volunteers ● Connect into Safety & Security What's App group to share any real time information ● Regular phone call with manager to see if any key areas of concern to report back to members 	<ul style="list-style-type: none"> ● Feedback loop in place from Patrol to members ● Consultation / collaboration / support on projects
Mount Community Hall	<ul style="list-style-type: none"> ● Support Mount Community Hall and provide guidance where possible ● Hold a seat on Hall committee 	<ul style="list-style-type: none"> ● Number of committee meetings attended.
Port of Tauranga	<ul style="list-style-type: none"> ● Set up a meeting to discuss our new strategic plan and share what our plans are for the coming year, see where potential collaboration opportunities are. 	<ul style="list-style-type: none"> ● Consultation / collaboration / support on projects, events or activations